

2024 ANNUAL SPONSORSHIP

Manasota Air Conditioning Contractors Association

As a MACCA Annual Sponsor, you'll gain access to exclusive sponsorship opportunities specifically tailored to align with your company's marketing and communications objectives. Our comprehensive Annual Sponsorship package offers a diverse range of benefits that will strategically enhance your goals, help connect with your target audience, and maximize your exposure. Allow us to provide you with a clear overview of the remarkable advantages awaiting your business:

ANNUAL SPONSORSHIP BENEFITS

- Company logo with live link displayed on the MACCA website, homepage, and sponsor page.
- Company logo with live link displayed on the monthly electronic newsletter.
- Company logo with live link on association/staff emails.
- Company name announced at monthly dinners.
- Company logo included in monthly dinner PowerPoint presentations and table signage.
- 240 x 480 (72DPI) digital ad on MACCA website with live link to your website for one year with the opportunity to change quarterly.
- Monthly opportunity to share information with members via email.
- Priority location placement at annual Vendor Night event.
- Advanced notification/priority purchase on new sponsorship opportunities.
- \$1,000 in MACCA dollars to use towards attending events or event sponsorships such as those listed below.
- Includes Annual Membership.

ADDED BENEFITS

- Name recognition and brand exposure to over 350 contacts.
- Social media presence through Facebook and LinkedIn.
- Exposure with Targeted Email Marketing to our email database.
- Use your Sponsorship credits towards events; Vendor Night, Skeet Shoot and our Annual Golf Outing.
- Opportunity to include Promotional Materials and / or Gift Certificates to New-Member Welcome Kits. (Initial 10 package commitment minimum)

SUPPORT THE HVAC INDUSTRY

Contact Us for More Information: info@macca.us | 941-404-3407

\$3,000 Annually



SECURE YOUR SPONSORSHIP EARLY

Gain additional exposure but also enjoy extended visibility throughout the remainder of 2023